

FOR IMMEDIATE RELEASE

Guelph Arts Council invites artists to apply for Round 2 of HATCH [pop-up art-space]

Guelph, ON – September 10, 2015 - In partnership with City of Guelph, Downtown Renewal and Downtown Guelph Business Association, Guelph Arts Council invites professional and emerging artists to apply for the second round of **HATCH [pop-up art-space]**, a creative spaces project that connects artists with free temporary art spaces around downtown Guelph.

Properties donated in this round include window exhibition and installation spaces at Market Commons, the former Guelph Jewellers, Budd's Department Store, and 10 Carden.

"The HATCH project brings life to storefronts in transition," says Marty Williams, Executive Director of the Downtown Guelph Business Association. "I love the sense of whimsy, the clever re-use and re-imagining of what has been and what might be. It adds another element, another colour to the Downtown Guelph palate. It is the antithesis of boring old craft-paper-covered windows."

Each Artist Application will be juried and successful applicants will be matched with an appropriate and available space for approximately 30 days. Artists will be provided with free space and paid artist and installation fees. Permitted uses and available dates for each property will vary - details are included in the online application.

The deadline for applications is Monday, September 21, 11:59pm. Successful applicants will be notified September 24-25, 2015. Projects will be installed in the first week of October.

Application Deadline: Monday, September 21, 11:59pm.

Apply Online: www.guelpharts.ca/hatch-pop-up-art-space

For more information artists may contact: Melissa Gobeil, Project Coordinator, Guelph Arts Council, creativespaces@guelpharts.ca, 519-836-3280 (office)

HATCH [pop-up art-space] is supported by **The Elevator Project, Guelph Community Foundation - Musagetes Fund, 10 Carden, City of Guelph, Ed Video** and **Hunch Manifest**.

For forty years, Guelph Arts Council has been dedicated to supporting, stimulating and promoting arts and culture in Guelph. Guelph Arts Council is funded in part by **The Guelph Community Foundation** and **City of Guelph**. We also acknowledge the support of the **Ontario Arts Council (OAC)**, an agency of the Government of Ontario, which last year funded 1,737 individual artists and 1,095 organizations in 223 communities across Ontario for a total of \$52.1 million.

For more information, contact:

Melissa Gobeil, Project Coordinator
Guelph Arts Council
creativespaces@guelpharts.ca
519-836-3280 (office)
519-820-3113 (cell)

