



Canadian Mental Health Association
Waterloo Wellington Dufferin

Association canadienne pour la santé mentale
Waterloo Wellington Dufferin



GUELPH ARTS COUNCIL

Canadian Mental Health Association Waterloo Wellington Dufferin Art Project

Call to Artists

Terms of Reference

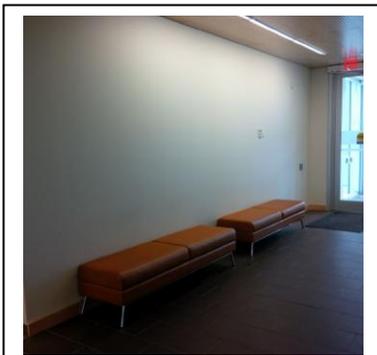
Call for Entry: The Canadian Mental Health Association Waterloo Wellington Dufferin (CMHA WWD) Art Project Selection Committee invites artists to submit proposals for artwork for the new CMHA WWD facility at 80 Waterloo Avenue, Guelph. CMHA WWD will acquire original pieces, based on the Selection Committee’s recommendations, that align with their vision for the facility. CMHA WWD will fund this project, and Guelph Arts Council will provide administrative and advisory support to the Selection Committee.

Eligibility: The project is open to professional and emerging artists residing and actively practising in Waterloo Region, Wellington County or Dufferin County. Staff and Board members of the Canadian Mental Health Association and Guelph Arts Council are ineligible.

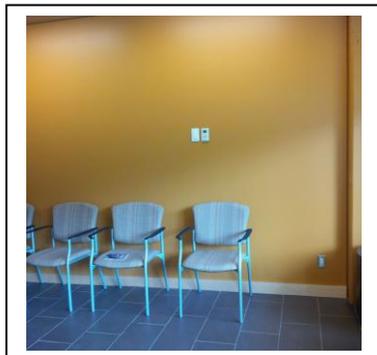
Location: A number of art pieces by regional artists will be acquired to enhance the 80 Waterloo Avenue facility. The selected artwork will be installed in:

1. Main Entrance reception corridor wall: 20'5" x 8'6", has a thermostat and handicap door button
2. Main Level waiting area wall: 13' x 8'5", measured from corner to television; has thermostat
3. Wall across from North stair entrance: 14'6" x 8'6"
4. other locations to be determined.

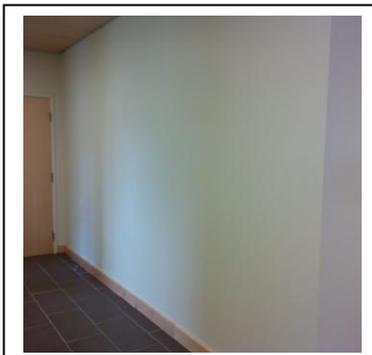
Photos:



Main entrance corridor wall



Main Level waiting area wall



North stair entrance wall

Interested artists are invited to drop in to tour the facility on **Wednesday, November 25, 2015 between 5 – 6 pm**, and must register at <https://form.jotform.com/52596372542259>.

Project: The purpose of this project is to enhance the welcoming, vibrant new CMHA WWD facility at 80 Waterloo Avenue, Guelph. The total budget for acquisition and installation is \$15,000.

The CMHA WWD provides a full care system for those with addictions, mental health or developmental needs. They serve everyone from children to adults to seniors, all under one roof. Their programs help individuals and families to lead lives filled with meaning and promise.

The vision of the CMHA WWD is:

Imagine a community where:

When you need support,
wherever you are,
there's someone.

The mission of the CMHA WWD is:

We are more.

We work to build a community in which everyone has what they need to live meaningful lives.

We build human connections that make it possible for people to achieve their greatest potential.

We inspire and support people in achieving the quality of life that they desire.

We are there when you need someone.

We are CMHA WWD.

We are more.

The artwork should take inspiration from the vision and mission of the CMHA WWD. More specifically, the artwork should warmly welcome people into the facility and convey a strong sense of hope, possibility and optimism which supports our conviction that people can recover, and many people do recover, from mental illness.

Artwork in all media will be considered. While wall-mounted works are preferred, the committee is open to an exceptional idea that uses an alternative display method. Proposals must include all costs associated with acquiring and installing the artwork.

Process

By submission of Supporting Documents by Friday, December 11, 2015 at <https://form.jotform.com/53094881839974>.

Supporting Documents:

1. Current CV or Artist Bio (max. 4 pages) that includes artistic activities for the past 12 to 18 months
2. Five to ten images of proposed or previous work. If you are proposing the acquisition of completed work(s), include at least one image of each piece in your proposal, as well as images of previous work. If you are proposing the acquisition of new work (not completed), include at least one preliminary sketch of the proposed work, as well as images of previous work.
3. List of images: Include file names, title, description, medium, dimensions, date completed.
4. Project proposal: 250-500 word proposal describing the artwork's fit with the vision and mission of the CMHA WWD and its appropriateness for the space. For new work, the proposal must reference previous projects, including the artist's capacity to deliver on time and on budget.

5. Project budget: include all costs associated with acquiring and installing the artwork
6. Installation requirements: itemize all materials required and any special considerations for the installation of the artwork, including any extension that may be required beyond the March 31, 2016 installation deadline.
7. Professional references (3).

Important Information:

- CMHA WWD may ask artists to be present to consult during installation.
- CMHA WWD will pay to acquire and install works, but not for costs associated with the production of new works.

Selected artwork will be announced by January 31, 2016 and installation will be completed by March 31, 2016, unless otherwise negotiated.