

FOR IMMEDIATE RELEASE

## **Guelph Arts Council and Meridian Credit Union Present *Small Business Finance for Creative Professionals Workshop***

**Guelph, ON – October 10, 2017** – Guelph Arts Council is pleased to collaborate with [Meridian Credit Union](#) in presenting *Small Business Finance for Creative Professionals*, an interactive workshop for artists and creative professionals on day-to-day and small business finance. The workshop will be led by Meridian Credit Union staff with support from local accountants and bookkeepers, and is a follow-up to the well-received *Financial Literacy for Creative Professionals* session presented in June.

The three-hour workshop begins at 6 pm on **Tuesday, October 17, 2017** at the Guelph Public Library, Main Branch, 100 Norfolk St, Guelph. Thanks to the generosity of Meridian Credit Union, a Guelph Arts Council Annual Sponsor, the workshop is free (pay-what-you-can, all proceeds to GAC).

The workshop schedule is:

6 – 6:15 pm Refreshments  
6:15 – 8:30 Workshop  
8:30 – 9 pm Networking.

Registration is required. Please register [online](#) or by calling Guelph Arts Council at 519-836-3280.

In announcing the workshop, Guelph Arts Council Executive Director Patti Broughton said: “We are so grateful to Meridian Credit Union for offering this workshop to Guelph’s creative community. Financial management is important for everyone, but in a special way for artists, who are often self-employed or have multiple sources of income. Dealing with finances can be overwhelming, particularly when faced with many options and conflicting information. This workshop will help cut through the clutter, and equip creative professionals with skills to effectively manage their day-to-day business finances.”

*This program is not sponsored by the Guelph Public Library and the Library carries no responsibility for its content.*

### ***About Guelph Arts Council:***

For over forty years, Guelph Arts Council has been dedicated to supporting, stimulating and promoting arts and culture in Guelph. GAC is funded in part by **The Guelph Community Foundation** and **City of Guelph**. We also acknowledge the support of the **Ontario Arts Council**, an agency of the Government of Ontario, and our annual sponsors **Meridian Credit Union** and **Gary Stewart of CIBC Wood Gundy**.

### ***About Meridian:***

With over 70 years of banking history, Meridian is Ontario’s largest credit union, helping to grow the lives of its more than a quarter of a million Members, including over 23,000 business Members. Meridian has \$15.5 billion in assets under management and delivers a full range of financial services online, by phone, by mobile and through a network of 92 branches across Ontario, and commercial banking services in 11 locations. Meridian Members also have access to THE EXCHANGE® Network,

with more than 3,300 no-fee ABMs across Canada and 500,000 ABMs in the United States. For more information, please visit: [meridiancu.ca](http://meridiancu.ca).

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**For more information, please contact:**

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